



INSPIRE YOUR VISITORS



Point and Click

Mini Trend

The compact and fun audio-guide



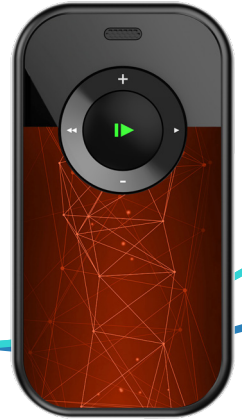
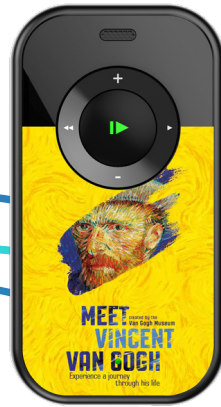
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MINI TREND, The compact and fun audio-guide

The Mini Trend from Look2innovate® is a compact and versatile audio guide solution that offers unique functionalities and superior design. With the ability to operate in both “point and click” and fully automatic location-based triggering modes, it opens up new and engaging ways for sites to plan their tours. Its sleek and customizable design, ease of use, and ability to interact with external multimedia make it an ideal choice for sites looking to enhance their visitors’ experience with state-of-the-art technology. Additionally, it boasts an impressive battery autonomy of up to a month in normal usage, reducing operational costs by eliminating the need for daily charging and maintenance. Upgrade your audio guide capabilities and elevate your visitors’ experience: with the Mini Trend the possibilities are endless!



Hands free



Customisable design

HIGHLIGHTS

The “point and click” feature

As standard, visitors can point and click towards targets to trigger messages, with targets being as far as 3 meters away! This feature makes the visit light, entertaining, and fun. Look2innovate offers a multitude of target solutions including one box that runs on two AA batteries with up to ten years autonomy! which means very easy, non-intrusive cableless installation. This easy installation is a particularly interesting for travelling exhibitions and for historical sites.

Versatile, with multiple triggering possibilities

In addition to the point and click feature, the Mini Trend offers multiple message-triggering possibilities: Automatic triggering by infra-red (IR), digital 2.4ghz bi-directional radio frequency (RF), or by battery-operated RFID tags. This versatility in triggering options allows the Mini Trend to be used in different environments and settings, and adapt to the needs of different types of sites.

Sleek and ergonomic

Designed in Europe by leading designers Seen Design of Belgium, the Mini Trend offers sleek and modern lines, and a compact ergonomic shape. It is lightweight, visually pleasing and very enjoyable to use by the visitors.

Promotes your brand

A customisable high-quality print can be created as the front cover of the Mini Trend. This is an excellent way to express your corporate identity (brand, logo, and colours), or to promote seasonal events and exhibitions!

An impressive one-month battery autonomy!

Integrating a smart power management system and a large battery capacity, the Mini Trend can be used for a month in normal usage without any recharge! This means that a single 20-unit charger is enough for 200 units, a huge gain in charging space!

Self-service distribution and massive operational savings!

Due to its long battery autonomy, the Trend does not require any daily handling and is therefore an “ideal” solution for self-service distribution. Self-service distribution means significant reduction in personnel numbers and massive savings in operational costs!

Easy and powerful programming tool

The Mini Trend’s content management system, LookForm, is designed to make programming easy and intuitive. With its user-friendly wizard, it guides you through the programming process and provides the flexibility to create any type of visit scenario. Whether it’s linear, nonlinear, hands-free, point and click, or a combination of these, LookForm empowers you to effortlessly design the unique and personalized audio guide experience that you envision for your visitors.

Full multimedia interaction

The Mini Trend provides seamless multimedia integration, allowing for advanced interactions with various applications like PCs or Interactive Kiosks. With the ability to synchronize with any external audio-visual applications such as videos, lighting, and special effects, it offers a truly immersive experience. The LookForm programming tool and the wide range of emitters and accessories developed by Look2innovate make the installation of these systems simple and easy to program.

Personalised visits

The Mini Trend allows visitors to have a fully personalized visit experience by using its point and click feature to transmit their identity to interactive stations at different stages of the visit. Detecting the identity of the visitors allows for personalized content tailored to their needs. For example, German visitors would receive German-language interactive content. With the Mini Trend, the possibilities for creating a unique and customized experience for every visitor are endless.

Statistics

The Mini Trend offers a feature that allows for detailed analytics to be automatically collected about the visit experience. This provides valuable insights such as the stops that the visitor listened to, the percentage of each message that they heard, which stops were missed, the language used, and more. Additionally, cumulative data is also gathered for further analysis. This feature allows for a deeper understanding of visitor behavior and engagement, making it an important tool for improving the overall visitor experience and making data-driven decisions.

Visit reports with Look2report

The Mini Trend offers a feature that allows visitors to receive a personalized report of their visit experience by placing their device on a Look2report interactive kiosk at the end of their tour. The interactive display prompts visitors to answer questions and provide their email address. The report generated is customized based on the visitor's specific visit details, providing a summary of their tour experience, allowing them to reflect on their experience and retain a record of it. Additionally, it provides valuable feedback to the venue for improving the overall visitor experience.

Extreme reliability and minimum operational costs

The Mini Trend is a product that has been designed with an emphasis on extreme reliability and minimal operational costs. It has been tested to ensure that the defect rate is less than 3% per year, even for the busiest sites. The product also allows for simple programming, fast/self-service distribution, and easy statistics retrieval, which translates into smooth operations, reduced personnel numbers, and minimal operational costs.

Accessories

POWER20MINI AG	Modular battery charging cabinet for 20 Mini Trend or Mini Style audio-guide units. AC power supply 110-220 V, 200 Watts. Weight of 6 Kgs. Dimensions: 30 x 25 x 17 cm.
POWERDATA20MINI AG	Modular battery charging and data programming cabinet for 20 Mini Trend or Mini Style audio-guide units. Content transfer via mini-SD Card or USB connected to a PC. Programming options: Update content, replace content, and update driver. AC power supply 110-220 V, 200 Watts. Weight of 6 Kgs. Dimensions: 30 x 25 x 17 cm.
DOCKMINI AG	Single unit battery charging and data programming base for Mini Trend or Mini Style audio-guide models. Content transfer via USB connected to a PC. Programming options: Replace content, and update driver. AC power supply 110-220 V, 20 Watts. Dimensions: 70 x 75 x 35 mm.
SYNCH AG	All in multimedia easy-synchro emitter: Point & Click, auto IR, auto 2.4Ghz RF, RFID. GPIO in and GPIO out. AC power supply 110-220 V. Dimensions: 100 x 97 x 40.5 mm.
TARGET AG	All in Point and Click Target emitter box with auto RFID and alarm function. Runs on 2 x AA alkaline batteries with a minimum 2-year autonomy. Deported IR receiver target option (ref IR REC). Easy installation box, and a printable/ customizable target cover. Dimensions 128 x 75 x 20 mm.
IR REC	Deported IR receiver for Point and Click application. With two fixing possibilities: Wall, and vertical. Dimensions: 46 dia. x 16.7 mm.
AUTO AG	All-in auto IR and RFID emitter. Runs on 110-220 v power supply. Easy installation box, and a printable/ customizable target cover. Dimensions 128 x 75 x 20 mm.
RAD IR AG1/ 2/ 3	Compact IR radiator for auto IR triggering. Used in combination with the emitters ref. 5ZONEIR AG, TARGET AG, and SYNCH AG. Three different IR LED power options: 30°/ 5 m, 60°/ 5 m, and 90°/ 15 m. Dimensions 46 dia. x 75 mm.
1-ZONE IR AG 1/ 2/ 3	All-in emitter box for one auto IR triggering zone with adjustable emission power. AC power supply 110-220 V. Three different IR LED power options: 30°/ 5 m, 60°/ 10 m, and 90°/ 15 m. Dimensions 65 dia. x 75 mm.
5-ZONES IR AG	Emitter box for 5 deported auto IR radiators (ref RAD IR AG). Emitter power adjustable. AC power supply 110-220 V. Dimensions: 100 x 97 x 40.5 mm.
ALARM AG	Smart alarm system using digital 2.4Ghz RF. AC power supply 110-220 V. Dimensions: 100 x 97 x 40.5 mm.
STATDOCK AG	Interactive base unit for usage statistics collection for Mini Trend or Mini Style audio-guide models. Content transfer made via USB connected to a PC. Programming options: Update content, replace content, and update driver. AC power supply 110-220 V, 20 Watts. Dimensions: 70 x 75 x 35 mm.
LOOK2REPORT	Interactive station made of a STATDOCK AG unit connected to a tablet with an interactive display. Visitors can answer questions and can choose to communicate their email in order to receive a customisable report related to their specific visit details.
TWIST	Look2innovate-designed hygienic headsets that do not touch the ears. The TWIST is sturdy and connects to a removable Kevlar cable.
TWIST HiFi	Look2innovate-designed "on-ear" headsets with quality sound. The TWIST HiFi is sturdy and connects to a removable Kevlar cable.
TWIST XL	Look2innovate-designed "over-ear" headsets with quality immersive sound. The TWIST HiFi is sturdy and connects to a removable Kevlar cable. experience is required. The TWIST offers very high-quality sound, and sturdy removable Kevlar cable.

POWERDATA20 AG mini



Twist



Technical specifications

Audio parameters

High quality sound	Integrated high quality speaker
Audio Format	MP3, mono and/or stereo
Bandwidth	20Hz to 20KHz
Distortion	Below 0,01%
Dynamic	92 dB

General parameters

Recording time capacity	Min 1000 hours
Numbers of languages	32
Number of messages	Unlimited
Storage support	16 GB flash memory

Navigator

Central button used for pause and play and for the 'Point and click' operation
Outside ring integrating +/- volume control, rewind and forward functions

LED indicator (at the bottom of keypad) - multifunction

Playing	Flickering green led
Battery level	Red led

IR receiver

Infra-Red (IR):	Used for message triggering and synchronization with external multimedia
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Bi-directional RF emitter/receiver

Specifications	Digital 2.4 GHz. 802.15.4 IEEE
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Synchronization

By emission of SMPTE timecode (by IR or RF)

Li/Ion battery

Type	Li/Ion ("memory effect" free)
Capacity	1800 mAh
Charging time	2 hours for 80% charge
Autonomy	60+ hours of play time (one month in general usage)

Programming software

LookForm software	PC based, user-friendly and powerful programming tool
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Usage statistics recording

Individual and collective usage statistics are automatically recorded inside the audio-guide

Usage statistics collection

Collect usage statistics via DOCKMINI AG

Theft protection

Bi-directional digital RF alarm. Small, discreet, and smart system

Connectors

Pogo pin (4 units)
Jack 3,5 mm Female for external headset

Recommended headset

Look2innovate's TWIST , TWIST HiFi, or TWIST XL

Enclosure

PC

Environment

Temperature	-10°C to 50°C
Relative Humidity	0-96%
Topicalization	Optional

Dimensions

100 x 54 x 22 mm

Weight

110 gr

Warranty

2 years; can be extended up to 5 years

Mini
Trend



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