

INSPIRE YOUR VISITORS



Point and Click

Mini  
Style

The compact multimedia  
audio-guide/ tour-guide solution



reddot winner 2022

# Mini Style: The compact multimedia audio-guide/tour guide solution

The Mini Style is a compact multimedia audio-guide and tour-guide combination device that is ideal for sites that serve both individual and group visitors.

As an audio-guide, the Mini Style operates in "point and click" and/or "Hands free" modes, messages being triggered either by pointing at targets or automatically, based on visitors' location. The device boasts an impressive battery autonomy of up to two weeks in normal usage, reducing operational costs by eliminating the need for daily charging and maintenance. Additionally, it has a high-quality colour display, is light, easy to use, and seamlessly interacts with external multimedia.

For group tours, the Mini Style offers unique interactive possibilities: The group leader uses a transmitter (ref. STYLE TGT) to take over and control the group by a push of a button! He/she can speak to the group live, trigger internal messages, pause these messages to give live comments, resume playing paused messages, fast forward, synchronise to external videos and make the group synchronise, release the group to continue the visit as individual visitors, take control of the group again, and turn off all units at the end of the tour!

The group can be made of different language visitors, and up to seven groups can operate in the same area without any interference.

In short, the Mini Style is a compact, easy-to-use and versatile audio-guide and tour-guide combination device that offers long battery life, interactive features for group tours and the ability to interact with external multimedia, making it an ideal choice for sites looking to enhance their visitors' experience with state-of-the-art technology.



Hands free



Point and Click

## Highlights

### The "point and click" feature

As standard, visitors can point and click towards targets to trigger messages, with targets being as far as 3 meters away! This feature makes the visit light, entertaining, and fun. Look2innovte offers a multitude of target solutions including one box that runs on two AA batteries with up to ten years autonomy! which means very easy, non-intrusive cableless installation. This easy installation is a particularly interesting for travelling exhibitions and for historical sites.

### Versatile, with multiple triggering possibilities

In addition to the point and click feature, the Mini Style offers multiple message-triggering possibilities: Automatic triggering by infra-red (IR), digital 2.4ghz bi-directional radio frequency (RF), or by battery-operated RFID tags. This versatility in triggering options allows the Mini Style to be used in different environments and settings, and adapt to the needs of different types of sites.

### Integrates a 2.4ghz digital tour-guide system

The Mini Style is a digital tour-guide system that utilizes 2.4GHz technology. It provides a wide range of features that include the ability for a transmitter (STYLE TG) to address a group of visitors with Mini Style units, trigger messages on the units, pause these messages to give live comments, resume playing paused messages, fast forward, synchronize to external videos and control the group's synchronization. Additionally, the guide can pause the tour-guide function for visitors to use the Style as audio-guides, retake control of the group, and turn off all units at the end of the tour. The system is designed to accommodate groups of visitors who speak different languages and can support up to seven groups in the same area without interference.

### Sleek and ergonomic

Designed in Europe by leading designers Seen Design of Belgium, the Mini Style offers sleek and modern lines, and a compact ergonomic shape. It is lightweight, visually pleasing and very enjoyable to use by the visitors.

### Two-week battery autonomy!

Integrating a smart power management system and a large battery capacity, the Mini Style can be used for up to two weeks in normal usage without any recharge! This means that a single 20-unit charger is enough for 100 units, a huge gain in charging space!

### Self-service distribution and massive operational savings!

Due to its long battery autonomy, the Mini Style does not require any daily handling and is therefore an "ideal" solution for self-service distribution. Self-service distribution means significant reduction in personnel numbers and massive savings in operational costs!

### Easy and powerful programming tool

The Mini Style's content management system, LookForm, is designed to make programming easy and intuitive. With its user-friendly wizard, it guides you through the programming process and provides the flexibility to create any type of visit scenario. Whether it's linear, nonlinear, hands-free, point and click, or a combination of these, LookForm empowers you to effortlessly design the unique and personalized audio guide experience that you envision for your visitors.

### Full multimedia interaction

The Mini Style provides seamless multimedia integration, allowing for advanced interactions with various applications like PCs or Interactive Kiosks. With the ability to synchronize with any external audio-visual applications such as videos, lighting, and special effects, it offers a truly immersive experience. The LookForm programming tool and the wide range of emitters and accessories developed by Look2innovate make the installation of these systems simple and easy to program.

### Personalised visits

The Mini Style allows visitors to have a fully personalized visit experience by using its point and click feature to transmit their identity to interactive stations at different stages of the visit. Detecting the identity of the visitors allows for personalized content tailored to their needs. For example, German visitors would receive German-language interactive content. With the Mini Style, the possibilities for creating a unique and customized experience for every visitor are endless.

## Statistics

The Mini Style offers a feature that allows for detailed analytics to be automatically collected about the visit experience. This provides valuable insights such as the stops that the visitor listened to, the percentage of each message that they heard, which stops were missed, the language used, and more. Additionally, cumulative data is also gathered for further analysis. This feature allows for a deeper understanding of visitor behavior and engagement, making it an important tool for improving the overall visitor experience and making data-driven decisions.

## Visit reports with Look2report

The Mini Style offers a feature that allows visitors to receive a personalized report of their visit experience by placing their device on a Look2report interactive kiosk at the end of their tour. The interactive display prompts visitors to answer questions and provide their email address. The report generated is customized based on the visitor's specific visit details, providing a summary of their tour experience, allowing them to reflect on their experience and retain a record of it. Additionally, it provides valuable feedback to the venue for improving the overall visitor experience.

## Extreme reliability and minimum operational costs

The Mini Style is a product that has been designed with an emphasis on extreme reliability and minimal operational costs. It has been tested to ensure that the defect rate is less than 3% per year, even for the busiest sites. The product also allows for simple programming, fast/self-service distribution, and easy statistics retrieval, which translates into smooth operations, reduced personnel numbers, and minimal operational costs.

## Optional accessories

- STYLE TGT** Digital 2.4ghz digital tour-guide transmitter with multiple interactive possibilities: Can trigger internal messages into the Style receivers in multiple languages, can have the receivers synchronise to external videos, release the group receivers, and take them over again. It offers 7 possible channels/groups and shares the same physical aspect as the Style. 1,7-inch colour display, two-week autonomy. Dimensions: 155 x 58 x 18 mm.
- HQMICRO** High quality microphone with feedback for group leader.
- POWER20MINI AG** Modular battery charging cabinet for 20 Mini Trend or Mini Style audio-guide units. AC power supply 110-220 V, 200 Watts. Weight of 6 Kgs. Dimensions: 30 x 25 x 17 cm.
- POWERDATA20MINI AG** Modular battery charging and data programming cabinet for 20 Mini Trend or Mini Style audio-guide units. Content transfer via mini-SD Card or USB connected to a PC. Programming options: Update content, replace content, and update driver. AC power supply 110-220 V, 200 Watts. Weight of 6 Kgs. Dimensions: 30 x 25 x 17 cm.
- DOCKMINI AG** Single unit battery charging and data programming base for Mini Trend or Mini Style audio-guide models. Content transfer via USB connected to a PC. Programming options: Replace content, and update driver. AC power supply 110-220 V, 20 Watts. Dimensions: 70 x 75 x 35 mm.
- SYNCH AG** All in multimedia easy-synchro emitter: Point & Click, auto IR, auto 2.4Ghz RF, RFID. GPIO in and GPIO out. AC power supply 110-220 V. Dimensions: 100 x 97 x 40.5 mm.
- TARGET AG** All in Point and Click Target emitter box with auto RFID and alarm function. Runs on 2 x AA alkaline batteries with a minimum 2-year autonomy. Deported IR receiver target option (ref IR REC). Easy installation box, and a printable/ customizable target cover. Dimensions 128 x 75 x 20 mm.
- IR REC** Deported IR receiver for Point and Click application. With two fixing possibilities: Wall, and vertical. Dimensions: 46 dia. x 16.7 mm.
- AUTO AG** All-in auto IR and RFID emitter. Runs on 110-220 v power supply. Easy installation box, and a printable/ customizable target cover. Dimensions 128 x 75 x 20 mm.
- RAD IR AG1/ 2/ 3** Compact IR radiator for auto IR triggering. Used in combination with the emitters ref. 5ZONEIR AG, TARGET AG, and SYNCH AG. Three different IR LED power options: 30°/ 5 m, 60°/ 5 m, and 90°/ 15 m. Dimensions 46 dia. x 75 mm.
- 1-ZONE IR AG 1/ 2/ 3** All-in emitter box for one auto IR triggering zone with adjustable emission power. AC power supply 110-220 V. Three different IR LED power options: 30°/ 5 m, 60°/ 10 m, and 90°/ 15 m. Dimensions 65 dia. x 75 mm.
- 5-ZONES IR AG** Emitter box for 5 deported auto IR radiators (ref RAD IR AG). Emitter power adjustable. AC power supply 110-220 V. Dimensions: 100 x 97 x 40.5 mm.
- ALARM AG** Smart alarm system using digital 2.4Ghz RF. AC power supply 110-220 V. Dimensions: 100 x 97 x 40.5 mm.
- STATDOCK AG** Interactive base unit for usage statistics collection for Mini Trend or Mini Style audio-guide models. Content transfer made via USB connected to a PC. Programming options: Update content, replace content, and update driver. AC power supply 110-220 V, 20 Watts. Dimensions: 70 x 75 x 35 mm.
- LOOK2REPORT** Interactive station made of a STATDOCK AG unit connected to a tablet with an interactive display. Visitors can answer questions and can choose to communicate their email in order to receive a customisable report related to their specific visit details.
- TWIST,** Look2innovate-designed hygienic headsets that do not touch the ears. The TWIST is sturdy and connects to a removable Kevlar cable.
- TWIST HiFi** Look2innovate-designed "on-ear" headsets with quality sound. The TWIST HiFi is sturdy and connects to a removable Kevlar cable.
- TWIST XL** Look2innovate-designed "over-ear" headsets with quality immersive sound. The TWIST HiFi is sturdy and connects to a removable Kevlar cable.

POWERDATA20 AG mini



Twist





## Guided Tours



### Technical Specifications

#### Audio parameters

High quality sound	Integrated high quality speaker
Audio Format	MP3, mono and/or stereo
Bandwidth	20Hz to 20KHz
Distortion	Below 0,01%
Dynamic	92 dB

#### General parameters

Recording time capacity	Min 1000 hours
Numbers of languages	32
Number of messages	Unlimited
Storage support	16 GB flash memory

#### Navigator

Central button used for pause and play and for the 'Point and click' operation Outside ring integrating +/- volume control, and rewind and forward functions

#### Display

Front colour display – 1.7' square high-quality LED 1.7' Displays images, current language, battery level, message number, etc.

#### LED indicator (at the bottom of keypad) - multifunction

Playing	Flickering green led
Battery level	Red led

#### IR receiver

Infra-Red (IR):	Used for message triggering and synchronization with external multimedia
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#### Bi-directional RF emitter/receiver

Specifications	Digital 2.4 GHz. 802.15.4 IEEE
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#### Synchronization

By emission of SMPTE timecode (by IR or RF)

#### Li/Ion battery

Type	Li/Ion ("memory effect" free)
Capacity	1800 mAh
Charging time	2 hours for 80% charge
Autonomy	60+ hours of play time (one month in general usage)

#### Programming software

LookForm software	PC based, user-friendly and powerful programming tool
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#### Usage statistics recording

Individual and collective usage statistics are automatically recorded inside the audio-guide

#### Usage statistics collection

Collect usage statistics via DOCKMINI AG

#### Theft protection

Bi-directional digital RF alarm. Small, discreet, and smart system

#### Connectors

Pogo pin (4 units)  
Jack 3,5 mm Female for external headset

#### Recommended headset

Look2innovate's TWIST, TWIST HiFi, or TWIST XL

#### Enclosure

PC

#### Environment

Temperature	-10°C to 50°C
Relative Humidity	0-96%
Topicalization	Optional

#### Dimensions

100 x 54 x 22 mm

#### Weight

110 gr

#### Warranty

2 years; can be extended up to 5 years



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