



**INSPIRE YOUR VISITORS**



The look2innovate product line provides complete guiding solutions for museums and exhibitions and comprises the largest, most advanced, and most innovative range of multimedia audioguides worldwide.



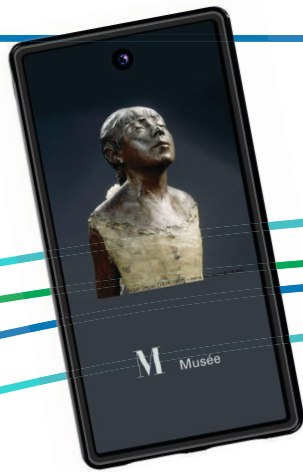
## The Look2innovate product line includes

- P2• Professional multimedia Android players
- P3• Multimedia interactive audioguides
- P4• Hands-free headset audioguides
- P5• Professional hygienic headsets
- P6• Digital tourguides
- P7• UV-C sanitising systems
- P8• Directional speakers



reddot winner 2022

# Professional multimedia Android player



Look  
Tablet

Customisable



The future of museum and exhibition visits is increasingly technical and multimedia-focused. It is personalised, interactive, immersive, and has rigorous demands for performance. In order to meet these challenges, a multimedia guide solution must provide:

Hardware that answers advanced technical and functional requirements while sustaining intensive use and distribution constraints, and a content management system that makes it easy to programme, maintain and update projects that integrate the latest multimedia tools and interactive technologies. The Look delivers the above and beyond!

## Hardware

- Elegant design and customisable back
- 5.5" high-quality display with tempered glass protection
- 7000 mAh battery, two-day autonomy
- High-end, modern, hexa-core processor
- Robust casing & silicon cover protection
- Unique IR triggering and synchronisation!
- Compass, accelerometer, BT, GPS, and NFC
- Integrated speaker

## Content management

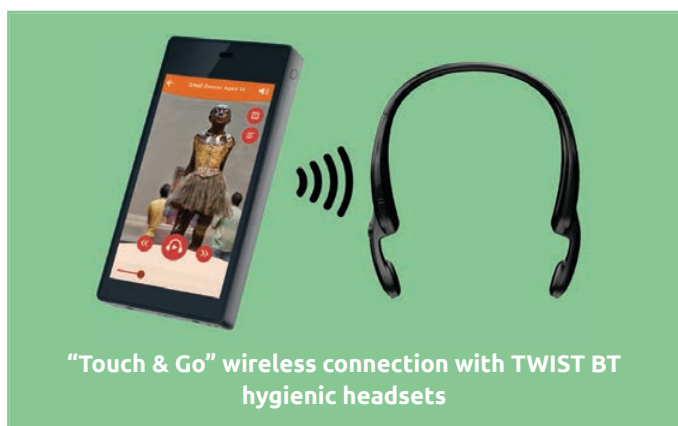
- Easy integration of maps, texts, images, videos, 3D, & AR
- Triggering by GPS, iBeacon, IR and NFC
- Synchronisation with external videos by IR and Wifi
- Customisable modern interface
- Wayfinding solutions
- Remote content updates & maintenance
- Live collection usage statistics
- Tours for hearing impaired

The result of years of experience and research, the Look is a unique professional multimedia player designed to enrich your tours and exhibition visits with both traditional and the most advanced multimedia technologies, including augmented reality, wayfinding and 3D.

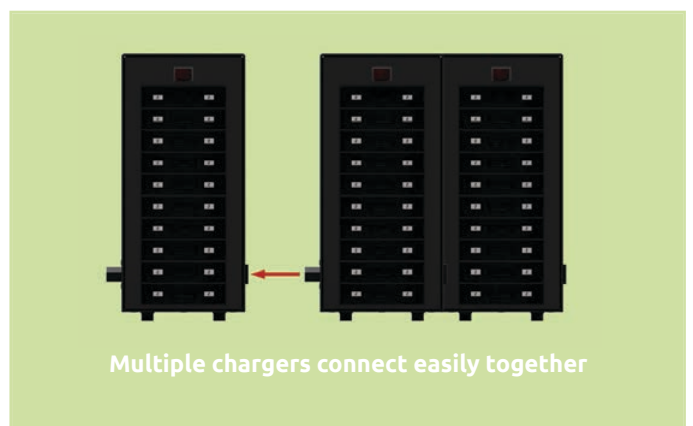
Now you can easily create personalised and immersive experiences to make your project's vision come alive. Our advanced hardware and powerful content management system are designed to meet your most stringent operational and creative requirements.

What differentiates the Look from existing solutions is that it is not a "general public" product that was adapted and reprogrammed to serve as a multimedia visit guide: The Look has been purpose-built in every aspect to address the constrictive needs of museum visits that a general public product cannot possibly address. For instance, the Look offers the longest battery autonomy on the market, a sturdy build to sustain thousands of usages per year, a protected board for outdoor usage, a modular charging system for an unlimited number of units, a unique infrared triggering system, a powerful content management system (CMS), and much more.

This highly interactive multimedia tablet is already enjoyed by dozens of worldwide sites for its ease of use, unique features, reliability, and low operational costs. With the Look, you can make your vision a reality. The future looks creative!



"Touch & Go" wireless connection with TWIST BT  
hygienic headsets



Multiple chargers connect easily together



## Trend and Style common features

The Style and the Trend are Look2innovate's new wand audio-guide models that reach new levels of technology never seen before!

Their features are unique and include: visitor's identity recognition for personalised visit experiences, post-visit email feedback, and many different ways for triggering messages including by "Point-and-Click", keypad, and automatically by IR or by RF! In addition, they offer an extensive ability to interact and synchronise with external multimedia technologies including audio, video, lighting, and the latest computer applications for an immersive and full-sensory visit experiences.

Besides their innovative technologies, the Style and the Trend will seduce sites with their ergonomic design and pleasant lines. Both models can be tropicalised for outdoor usage, are extremely reliable, and are designed to minimize distribution space and operational costs!

### Trend specifics

The Trend is fun as it offers a large customisable area on its front side where sites can promote their own identity, add colours to their wand, or advertise their coming events!

In addition to the above highlighted features, the Trend offers an extensively long battery autonomy of over two months with general usage! This means the TREND does not need any daily charging and handling by the staff, and visitors can self-serve themselves the audio guides at the start of the visit hassle-free. Not needing distribution staff translates into enormous savings in operational costs!

The Trend is versatile as it offers a powerful yet user-friendly programming tool that allows it to answer any of the designers' wishes, including hands-free automatically triggered tours.

With the TREND, the sky is the limit in possibilities!

### Style specifics

In addition to the above highlighted features, the Style integrates a seven-channel digital tour-guide system and a high-quality colour display featuring a laminated tempered glass.

The Style's tour-guide system offers unique features such as the ability to trigger internal messages for single or multilingual groups. These messages can be in synchro with external videos.

Conforming to Look2innovate's product philosophy, the Style is designed to minimise operational costs: The Style offers a long battery autonomy that can last up to one month with general usage. This means the STYLE does not need any daily charging and handling by the staff, which results in enormous savings in operational costs!

The Style is the ideal product for sites seeking innovative solutions and serving both individual and group visitors.

Trend

The fun and versatile audio-guide



The innovative multimedia audio-guide/ tour-guide

Style





## Hands-free all-in headset audioguides

Twister

Twister  
HiFi AG

Maximum Freedom!

Twister  
AG



The freedom and hygiene  
audio-guide



The freedom and immersion  
audio-guide

### Twister AG and Twister HiFi AG common features

The Twister, Look2innovate's "All-in" headset audio-guide, is designed to maximize visitors' freedom!

It is light, small in size, and operates automatically hands-free: messages being triggered location-based by IR or by RF. The Twister offers an extensive ability to interact and synchronise with external multimedia technologies including audio, video, lighting, and the latest computer applications for an immersive and full-sensory visit experiences. Its programming tool is powerful and user-friendly, and answers any of the designers' wishes for their hands-free tours.

In addition to its innovative technologies, the Twister will seduce sites with its ergonomic design and pleasant lines. It is robust and sustains the professional environment of the exhibitions, where the number of visitors is large and their usage frequency high. A 30-hour playing autonomy minimizes handling and operational costs!

As the Twister audioguides are meant to be used in large numbers in museums and exhibitions, two modular 20-unit chargers have been designed (ref. TWISTPOWER20 AG BT and TWISTPOWERDATA20 AG), respectively for battery charging and for battery charging and programming!

The Twister comes in two versions: the Twister AG that does not touch the ears and that gives priority to hygiene, and the Twister HiFi that is an over-ear model that offers a high-quality sound and prioritises sound immersion.

#### TWIST AG specifics

In addition to the above highlighted interactive features, the TWIST AG is specifically designed to address the very important issue of hygiene, especially with the current global pandemic.

The TWIST AG do not touch the ears!

The TWIST AG is ideal for sites seeking to maximize their visitors' freedom while also addressing hygiene issues!

#### Twist HiFi AG specifics

In addition to the above highlighted interactive features, the TWIST HIFI AG model prioritises sound quality and offers a high-quality sound system.

For hygiene, the ear covers are made of faux leather, and are easily cleaned!

The TWIST HIFI AG is an ideal hands-free audio-guide for exhibitions using binaural sound technologies or with large music content where high-quality sound is essential.

# Professional hygienic headsets

## Twist common features

Headsets are a crucial part of many museum and exhibition visits: They are the tool through which the visit experience is communicated to the visitor. Since museums and exhibitions are professional and demanding environments where the number of visitors and usage frequency are high, headsets' quality, functionalities, and comfort are of essential importance.

Headsets must always be available and ready for use, and, during this pandemic period, hygiene has also become an equally important issue.

Developed by Look2Innovate, the Twist family of professional headsets answers all of these requirements: They are light, ergonomic, robust, reliable, with high quality sound, and best of all they are uniquely hygienic!

For hygiene, the TWIST family offers two models that do not touch the ears! (the Twist and Twist BT), and two on-ear models with easy to clean ear covers made of faux leather (the Twist Hifi and Twist Hifi BT).

The Twist BT and Twist Hifi BT models are high quality Bluetooth headsets using the modern Qualcomm 3005 Bluetooth chipsets. A modular 20-unit charger (the TWISTPOWER20 AG BT) is specifically designed for these units allowing the easy handling of a large number of headsets.

All of the TWIST models integrate volume control and a microphone.

Aesthetically designed by Seen Design, renowned Belgium designers, the Twist headsets ally technical performance to a pleasing design and ergonomics!

### Twist

Does not touch the ears!  
Removable cable connection



### Twist BT

Does not touch the ears!  
Bluetooth connection



### Twist Hifi

Priority high quality sound!  
Removable cable connection



### Twist Hifi BT

Priority high quality sound!  
Bluetooth connection



#### Twist AG specifics

The Twist is a cable connected fully hygienic headset model. Its cable is removable for reliability and easy maintenance.

The Twist is ideal for sites seeking to minimize headset maintenance, while reassuring visitors regarding hygiene issues!

#### Twist BT specifics

The Twist BT is a fully hygienic bluetooth model (that can also be used with a removable cable).

It offers more than 30 hours of play time for easy handling and integrates NFC technology for quick "touch and go!" connection with the Look professional tablets!

The Twist BT is best for sites seeking a cable-free and hygienic headset solution. It is an ideal match for the Look professional tablet!

#### Twist Hifi specifics

The Twist Hifi offers a high quality full sound system. It is fitted with a removable cable for reliability and easy maintenance.

The Twist Hifi covers the ears but still remains an "open headset" keeping visitors in contact with their environment.

The Twist Hifi is ideal for sites and exhibitions using binaural sound technologies or with large music content where high-quality sound is essential.

#### Twist Hifi BT specifics

The Twist Hifi BT is a cable-free bluetooth model offering a high quality full sound system. It can also be used with a removable cable.

With more than 30 hours of play time, the Twist Hifi BT is easy to handle by the distribution staff. It also integrates NFC technology for quick "touch and go!" connection with the Look professional tablets!

The Twist Hifi BT is ideal for sites seeking a cable-free headset and where high-quality sound is essential. It is also a good match with the Look professional tablet!



## Digital tour-guide system



### Extend your interactive possibilities

A digital tour-guide solution from Look2innovate, the LookLink will seduce with its refined and customizable design, its unique features, and its extended interactive possibilities: It uses the internationally accepted 2.4GHz standard frequencies, offers 60 simultaneous channels without any interference, an integrated speaker, a one-month battery autonomy, the possibility of transmitting pre-recorded messages, the capability to synchronize with and stream external videos, and a large customisable area on the front side of the receivers for promoting your corporate identity!

Easy to clean, the LookLink can be used with Look2innovate's Twist® hygienic headsets that do not touch the ears!

The LookLink is a hassle-free digital tour-guide system ideal for sites requiring a large number of groups operating in the same space. It is the perfect solution for cruises offering multi-days city tours, and for museums and exhibitions integrating multimedia interactions.

### Highlights

- Customisable front side
- Digital, world-approved 2.4GHz frequency
- Up to 60 simultaneous groups
- Transmits pre-recorded messages
- Transmits multi-languages
- Synchronizes to external videos
- Works with the TWIST hygienic headset

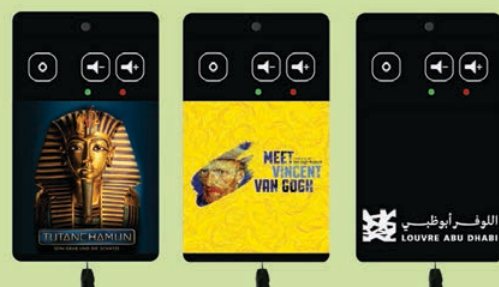
- Receiver offers one month battery autonomy
  - Works on disposable 2 AA batteries
  - Integrates a speaker
- Is ergonomic and lightweight (138 gr)
- System is quick to set up and distribute
- Easy to use by the group-guide and visitors
- Minimizes handling and operational costs

#### Twist headsets



With the Twist Hygienic headsets that do not touch the ears!

#### Customisable

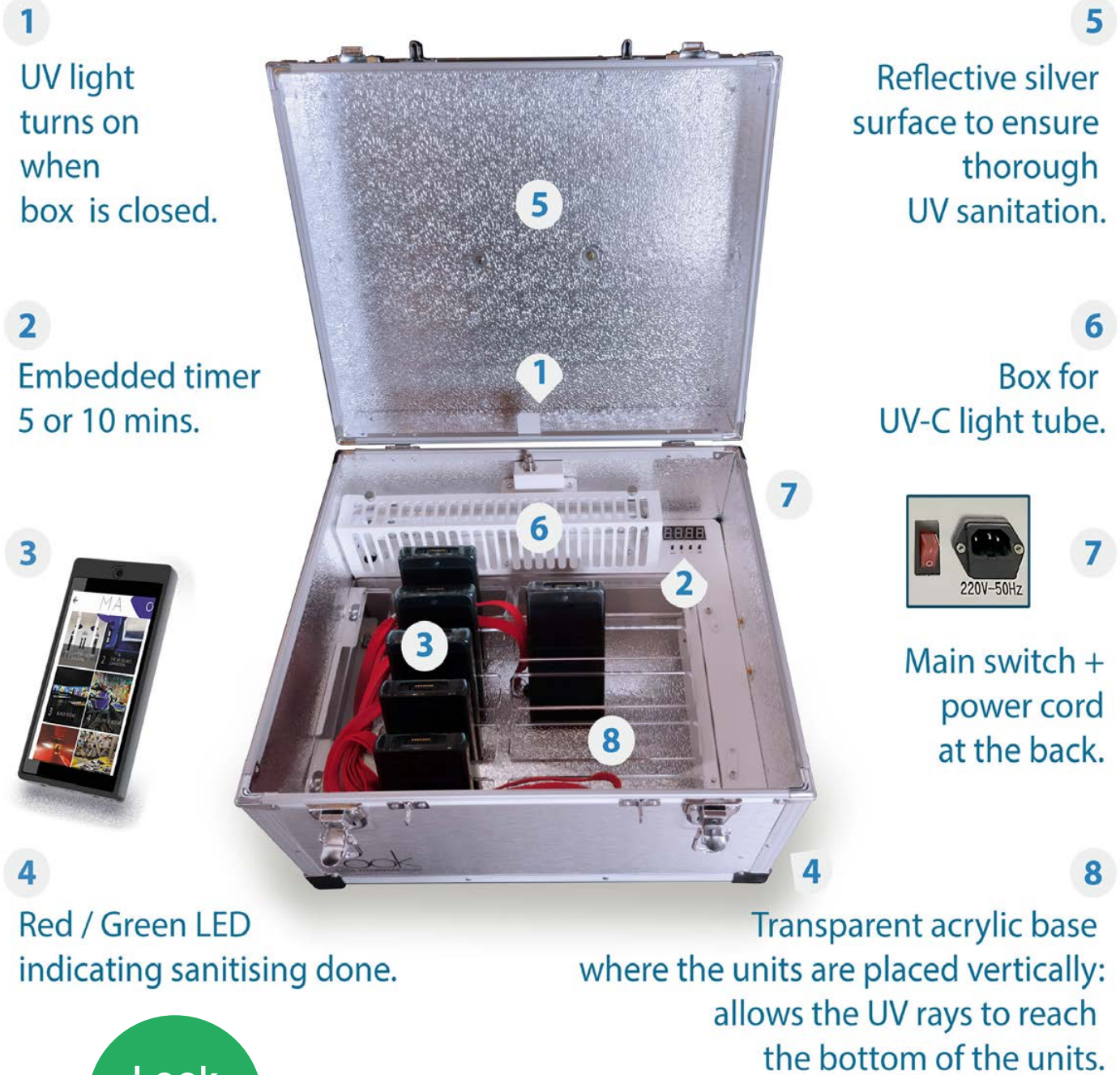


Promote your corporate identity



# UV-C sanitising systems

An environmentally friendly and versatile sanitising solution



1 UV light turns on when box is closed.

2 Embedded timer 5 or 10 mins.



4 Red / Green LED indicating sanitising done.

5 Reflective silver surface to ensure thorough UV sanitation.

6 Box for UV-C light tube.



7 Main switch + power cord at the back.

8 Transparent acrylic base where the units are placed vertically: allows the UV rays to reach the bottom of the units.

Look  
2sanitise

## Technical specifications:

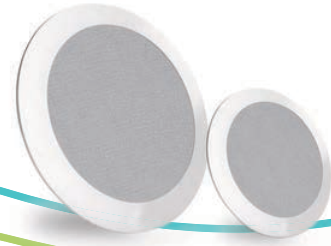
Box size: 456\*356\*305 mm  
Weight: 8.5 kgs  
Acrylic base: Exchangeable  
Base dimensions: 391.5\*263\*10 mm  
Typical capacity: 20 to 30 units  
Sanitising time: 5 or 10 minutes

Voltage : 110-220v  
Power (W): 8w  
UV intensity: 28 lm/w  
UV-C: 253.7 nm  
Application: Sanitising  
Warranty: 2 years

## Directional speakers

A wide range of models covering various applications!

Spot  
Phonics



reddot winner 2022



Look2innovate won the prestigious **reddot** design award 2022 for its **STYLE** and **TREND** audioguide models, a testimonial for our superior design and innovative products!

